

IN|10 The INTERactive Exchange: Call for Speakers

Now in its fifth year, **IN|10 The INTERactive Exchange** will explore value creation through the newest generations of media experiences at the intersection of interactive and traditional platforms. Through forms such as video games, mobile services, social networks, feature films and television, users and consumers of media entertainment are in search of engaging, compelling and emotionally satisfying content and services.

The conference sessions will focus on what it means to create engaging, cross-platform products in today's interactive media space, broadening your market or networking, and learning with other open minded industry professionals.

Primary industry participants include:

- Content Production/Digital Content
- Games Development/Publishing
- Marketing/Branding/Advertising
- Mobile Content/Technology
- Social Media/Social Networks
- Technology/Application Development
- Television Broadcast/Feature Film/Music/Radio
- Web/Broadband
- E-Learning

Other industry participants include:

- Analysts
- Business Function Consultants
- Education/Academia
- Government
- Law firms
- Venture Capital and Private Equity firms
- Cultural/Arts Sector

IN|10 The INTERactive Exchange is currently seeking potential UK speakers. If you would like to be considered for a speaking opportunity and know more about the services of UK Trade & Investment, please contact:

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For further information about **IN|10**, please visit www.inexchange10.com (updated soon, current content on 2009 edition).